Facebook Party 101

Now What? You’ve dated a Facebook party, but not sure where to start. Take a look at this step-be-step guide on how to run a one (1) week Facebook party. This model varies from the one hour model commonly used for Facebook parties. If you are more comfortable with a one hour party, switch it up. Do what works for you 😊

Party Format

Pre-Party (1-2 days before it starts): I Story/About Me post, Points Game, How to Place an Order, Invite a Friend Post

*Tip: If open it 2 days before play a game with them the 2nd day, ex: Alphabet Game with Food

Day 1: Full Line Catalog, Sales Flyer, One Week Only Sale (if applicable)

Day 2: Highlight 2 different sale products (separate post for each product)

*Tip: Choose the higher priced items and show how they can use these products in their homes or as a gift

Day 3: Micropro Grill video and story, Stack Cooker video and story, Facebook party is as easy as 1-2-3

*Tip: These are short videos I found on the Tupperware US & Canada Facebook page

Day 4: Truth or Lie game, how to order (I post this multiple times during the party to make it easy for guests to find, they may not scroll down to find it)

*Tip: Get creative on the truth or lie game...include kit, products and host offer

Day 5: Demo Day; Question Time

*Tip: Go live for the demo or prerecord it an post when ready; Give bonus points for questions on your business

Day 6: Pressure Cooker video and story, Smart Steamer video and story, Can Opener video and story, Party Closes tomorrow (include how to order)

Day 7: Party Closes Today (include how to order)

After-Party: Thank You post, Business Page link

***Extras: Add in thank you post for placing an order and dating a party when someone orders or dates a party. I only have one of each post in the party and will tag people in it as they order and date parties to keep the party clean and organized.

Host Coaching
Think host coaching is just for home parties? Think again, any time you have a party you need to host coach.

1. Choose a party week with your host

2. Choose a product to demo (I always suggest the say yes offer or a product that’s on sale; If they have a specific request that’s okay too, use that item for the demo)

3. Have your host post on their personal wall they are having a Facebook bash and who would like to be invited (include a picture they can post)

4. Personal message to friends (no group messaging!!!):
   
   a. Hi (Sam), I’m having a Facebook bash the week of the (10th) and I would love for you to join us to see some new products, sales and a fun demo!

5. Remind your host to participate in all reveals and games. Explain that the more that they engage, the more their friends will participate. Higher participation leads to higher party sales and more host rewards.

6. Have your host send out reminders two (2) days before the party closes

   **Demo Day (if going live)**

1. The morning of the demo, post a reminder to tune in tonight at 7pm for a fun demo (include a slideshow you create on Facebook or a few pictures showing the product you will be demoing, fun facts on the product and a completed picture of the recipe; Remember always to try making the recipe before the actual demo!)

2. Post a 1 hour reminder

3. Roll Call: How do you know the host and a fun fact about yourself! (Get creative with what you will ask your guests to know they are ready for the demo!)

4. Demo Time: Go live, keep it short and simple! Do the demo and give tips throughout. Don’t make it completed or overwhelming filled with too much fluff. I turn off the video and say bye once the food is in the microwave and then I will post a finished product picture on the video in the comments section.

   **Time Saving Tips**

1. Save your posts and videos, so all you have to do is copy and paste! (I save on the notes app on my phone, but you can save in a document on your laptop or computer)

2. Save the pictures you post frequently in an album, so that they are easy to find. Don’t waste your valuable time scrolling through hundreds of pictures.

3. Be prepared! It should only take 2-5 minutes a day for your posts, 10-15 minutes more if you are going live on demo day and 10-20 minutes for questions depending on the party guests (some are very active and some aren’t).
FAB 5 of Facebook Parties

1. Have fun!
2. Be prepared! (host coach & time saving tips)
3. Be yourself!
4. Be professional!
5. Keep it simple!

Post Examples

PRE-PARTY

Hi everyone, I signed up a year ago! During that time I have become a Director and have earned sooo much from free products to purses! But most importantly I have gained confidence and friendships 😊 So I wanted to share my story with all of you 😊

I signed up thinking I’d do a party or 2 and get the 25% discount. Then I went to a meeting and I was hooked. I was so excited to come home and show my grandma my amazing gift I got for signing up 😍

Then I put together my first Facebook party and a launch party around 2 weeks later. While setting up a few days early for my launch party because I had to have everything just right I got a call that would change my life forever! The call was from a caregiver saying my grandma wasn’t breathing and I needed to get over there now! So I rush over there only breaking a few traffic laws 😆 everyone was soo understanding when I had to cancel my party and reschedule! So not only did I have to plan a funeral that weekend. It was ice show weekend and I had to pull myself together for the kiddos. Oh...let’s not forget the 30 page thesis and other project I had to finish the following couple weeks to complete my masters degree in public administration! Then I had to rush my papa to the hospital for chest pains! Yes all of this in 3 weeks made for me going crazy and just a tad but stressed! But I kept pushing forward and even did a Facebook party while sitting with him in the hospital! And during all of the craziness I was still able to get my kit paid off by selling over $1000 😁

I am sharing my story so you can see that no matter what life throws your way you can still accomplish your goals if you use all the stress to push you forward! The Tupperware family supports you every step of the way with training, friendship and picking you up when you fall 💕

Here’s my why:
Tupperware allows me to only work part time, coach my favorite kiddos and take care of my grandpa and make him healthy meals for dinner every night using my Tupperware cookware of course!
🎉PARTY POINTS GAME🎉

Collect points throughout the party by commenting on all posts, reveals and games!

Person with the highest point total at end of party wins a gift from me with his or her order.

Do you know...

- A friend that loves Tupperware

- A friend that could use a side hustle to pay for student loans or kids activities

Add your friend to the party, so that he or she can see the new products. Also, your friend can see if he or she can do this too as a side-hustle or full time career.
SHOPPING TIME 🛍

It's as easy as 1-2-3

1. Take a look at our full line catalog
   https://www.facebook.com/CheckinNikki/posts/723695114502617

2. Take a look at our sales brochure
   https://www.facebook.com/CheckinNikki/posts/718317411707054

3. Now you're ready to order. To place your order please message me or fill out the google party form! If you choose the messaging option please include your name, home address and email address in your message!

   **DAY 2 PRE-PARTY**

   500 bonus party points per comment! Ready...Set...Go
DAY 1

Reveal 1

Hey everyone, I am so excited to be here as your Tupperware consultant! During the next week I'll be showing you some of our amazing products and giving some tips along the way right here on Facebook! Please feel free to ask questions throughout 😊 Be sure to participate on the reveals by asking questions or commenting, so you can earn more Party Points!

Let's begin by taking a look at our full line catalog! What piece is going on your wishlist? (1000 party points)

https://www.facebook.com/CheckinNikki/posts/723695114502617

Reveal 2

Guess what? 😁
Not only do we have a full line catalog, we also have a sales flyer 🎉

Who doesn't love a great deal? 💰

Q: Which sale products are going on your wishlist? (1000 party points)
https://www.facebook.com/CheckinNikki/posts/718317411707054

DAY 2

Reveal 3

It's time to start thinking about holiday shopping. How about making your own gift towers with our keep tab containers? Gift 2 sets and keep the 3rd set for you to use for storage in your home 😍

Q: How would you fill your keep tab containers? (1000 party points)

Reveal 4

Let's Do Breakfast, Lunch, Dinner & Dessert

Our breakfast maker makes eggs, omelets and French toast in under 2 minutes! Now that's a time saver 😊

Let's make some pasta in our pasta maker for a pasta salad for lunch! 😊

The pasta maker transitions perfectly for dinner for noodles for spaghetti or mac and cheese! Super easy for the kiddos to help with too 😊

The rice maker is the easiest way to make rice for a quick side dish for dinner! 😊

Now let's bring back the breakfast maker for brownies in the microwave in under 2 minutes! 😊

Q: What's a side dish or meal you wish would be quicker and easier to make? (1000 party points)
DAY 3

Reveal 5

Who loves grilling? Who loves standing in the rain to grill or realizing you ran out of propane or charcoal 🙈

Well, I have a solution for you!!!

I love our MicroPro Grill for easy dinners, side dishes and desserts! I love to make stuffed sliders, meatballs, potatoes, grilled cheese, apple crisp, blackberry cobbler and cookies in mine 😱 Yes you can make all of that and so much more in your MicroPro Grill!

The MicroPro Grill is one of our newest products and actually won the Red Dot Award this year 🎉

It’s perfect for those busy school/sports nights when you want to feed your family a healthy dinner! It’s also great for the dorm room as it’s a grill for your microwave.

Check out this video with one of my go to side dishes. Switch it up and add bacon and cheddar cheese or use sweet potatoes and add a cinnamon butter 😍

https://www.facebook.com/tupperwareusca/videos/1294470343941002/

Reveal 6

Here’s the product that got me hooked on Tupperware! I went to a party and we made a 10 minute cake right in the microwave! Yes you read that right 😱 Message me to find out more on how to make your own 10 minute cake

I was very impressed at that point with the product. Then, I learned you could make an entire dinner it and I just had to have it! But, I didn’t want to pay full price for it…that’s when I knew I needed to have a party and earn it for half off 🎉

Check out this fun video for making a healthy, homemade meal in our Stack Cooker! Yum 😋
A Facebook Party is as easy as 1-2-3

1) Invite your Friends
2) Learn some fun tips and recipes
3) Earn FREE & half off Tupperware

Let’s date your September party today and you’ll be on your way to earning your Tupperware wishlist! Shout out the week below you want to party...My current openings are:

Aug 26-31 (2 spots available)

Sept 2-7 (only 1 spot available)

DAY 4

Reveal 7

Let's have some fun and play a game! I'll post 10 pics with a phrase on each picture you'll comment if that phrase is the truth or if it is a lie! (1000 points for guessing, 2000 points for correct guess)

I'll reveal the answers tomorrow, some may surprise you
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DAY 5

DEMO DAY

Check out this 10 minute cake! Let me know your favorite product used in the demo for 2000 party points!!!

(Insert video here)

Now's the time to ask me questions on the products! Bonus points if you ask a question about my business
Reveal 8

Who loves their crock pots? I was hooked on my crock pot until I was introduced to Tupperware!!! The reason being I didn't have to worry about if I was running late in the morning and didn't have time to throw a meal in the crock pot or if I turned on the crock pot and ran out the door only to come home and realize I didn't plug it in 🙈! I can't be the only one who's ever done that right 😷.

I found a product I could make a crock pot meal in, but in 20 minutes!!! Say what 😱.

Yes, that's right you can make an entire meal in 20-25 minutes in our Pressure Cooker right in your microwave!

Check out these make ahead meals to make your busy nights even easier 😊.

https://www.facebook.com/tupperwareusca/videos/985510048170368/

Reveal 9

Who loves eating their fruits & veggies? 😍

I used to love roasting mine in the oven, until I learned when you do that or even boil them you are losing many of the essential nutrients in them 🙈.

Our Steamer uses steam to cook your fruits and veggies and keep all those vital nutrients locked inside of them 😊.

The cool thing about our steamer is for those that don't want the microwaves to touch your food this is the product for you. It's a metal collander encapsulated in Tupperware, so the only thing cooking your food is the steam 🎉.

Check out this quick and easy homemade baby food recipe! Makes the perfect gift for any new momma or mommy-to-be!

Q: What veggie or fruit would you steam in yours?

https://www.facebook.com/tupperwareusca/videos/1299302080124495/
Who loves kitchen gadgets? I do too and I have an entire drawer of them! But, this is one of my favorites! Why is it one of my favorites? 😏 Great question!

I love my can opener because it is super easy to use for everyone from kiddos to those who have had surgery on their hands for carpal tunnel to seniors 😊. But, the best part is you don’t have to worry about those sharp edges around the kiddos and your pets 🎉. I’m a klutz, so the no sharp edges had me sold on the product 😃.

https://www.facebook.com/tupperwareusca/videos/887837694604271/

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   https://docs.google.com/.../1FAipQLSdBZZFTFbcC7ckA73.../viewform
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   https://docs.google.com/.../1FAIpQLSdBZZFTFbcC7ckA73.../viewform
DAY AFTER PARTY

Thank you guys for partying! Please take a few seconds to like my business page, so that you can stay up to date on the latest sales and products 😊

https://m.facebook.com/CheckinNikki/

EXTRA PICTURES FOR THANK YOU’S
THANKS FOR DATING A PARTY!

Thank You For Your Order